

Session 561

## Beyond Green: The Arts as a Catalyst for Sustainability

19-24 February 2016

### Program

### Day 1: Introductions and Overview

**Friday**  
**19 February, 2016**

Participant Arrivals

12:30 Lunch / MH

14:00 Hotel check-in

AT Atrium  
BR Board Room  
BS Bierstube  
CCR Cone Conference Room  
CR Chinese oom  
GH Great Hall  
MGR McGowan Room  
MH Marble Hall  
ML Meierhof Lobby  
MRL Max Reinhardt Library  
PH Parker Hall  
RG Robison Gallery  
R Reception  
SR1 Seminar Room 1  
SR2 Seminar Room 2  
S3 Seminar Room 3  
TR Schloss Terrace  
VR Venetian Room

**16:00 Welcome, Introductions, and Session Overview / PH**

**Clare Shine**

*Vice President & Chief Program Officer / Salzburg Global Seminar, Austria*

**Susanna Seidl-Fox**

*Program Director, Culture and the Arts / Salzburg Global Seminar, Austria*

**Risë Wilson**

*Director of Philanthropy / Robert Rauschenberg Foundation, New York, NY, USA*

**Holly Sidford**

*Founder / Helicon Collaborative, New York, NY, USA*

17:15 Coffee & Tea Break / ML

**17:45 Opening Conversation: Artists Inspiring Change / PH**

**Kalyanee Mam**

*Chief Executive Officer / Migrant Films, Guerneville, CA, USA*

**Frances Whitehead**

*Principal / ARTetal Studio; Professor, School of the Art Institute of Chicago, Chicago, IL, USA*

**Moderator: Alexis Frasz**

*Researcher & Strategist / Helicon Collaborative, San Francisco, CA, USA*

18:45 Tour of the Schloss / GH

19:30 Dinner (MH)

Please see the floor plan at the end of the Program for reference.

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### Day 2

**Saturday**  
**20 February, 2016**

07:30 Breakfast / MH

**09:00 MAPPING OUT DAY 2 / PH**

**Holly Sidford**

*Founder | Helicon Collaborative, New York, NY, USA*

**Susanna Seidl-Fox**

*Program Director, Culture and the Arts | Salzburg Global Seminar, Austria*

**09:05 Panel 1: Raising Awareness and Catalyzing Public Engagement / PH**

**Shahidul Alam**

*Photographer & Founder | Drik Picture Library, Dhaka, Bangladesh*

**Rachel Plattus**

*Co-Editor | Beautiful Solutions, New York, NY, USA*

**Moderator: Risë Wilson**

*Director of Philanthropy | Robert Rauschenberg Foundation, New York, NY, USA*

10:30 Coffee & Tea Break / ML

**11:00 Panel 2: Learning from ArtCOP 21 / PH**

**Anaïs Roesch**

*Associate Member | Project COAL, Paris, France*

**Ben Twist**

*Director | Creative Carbon Scotland, Edinburgh, United Kingdom*

**Anne- Marie Melster**

*Co-founder & Co-director | ARTPORT\_making waves, Paris, France*

**Moderator: Catherine Cullen**

*Special Advisor | UCLG Committee on Culture in Lille, France*

12:30 Lunch / MH

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### **14:00 Panel 3: Changing Mindsets and Shifting Behavior / PH**

**Pireeni Sundaralingam**

*Associate Professor | California Institute of Integral Studies, San Francisco, CA, USA*

**Christian Tiscornia**

*Founder & President | Amartya, Buenos Aires, Argentina*

**Oleg Koefoed**

*Co-Founder & Partner | Cultura21 Nordic, Copenhagen, Denmark*

**Moderator: Ania Rok**

*Coordinator, Governance and Social Innovation | ICLEI, Freiburg, Germany*

15.30 Coffee & Tea Break / ML

**16.00 Small Group Meetings I / SR1; SR2; SR3; CR; MGR**

18:30 Barbecue Dinner / GH

**20:00 Film Screening: A River Changes Course / PH**

**Introduced by Kalyanee Mam**

*Chief Executive Officer | Migrant Films, Guerneville, CA, USA*

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### Day 3

**Sunday**  
**21 February, 2016**

07:30 Breakfast / MH

**09:00 REVISITING DAY 2 AND MAPPING OUT DAY 3 / PH**

**Holly Sidford**

*Founder / Helicon Collaborative, New York, NY, USA*

**Susanna Seidl-Fox**

*Program Director, Culture and the Arts / Salzburg Global Seminar, Austria*

**09:15 Panel 4: The City as a Driver of Change / PH**

**Catherine Cullen**

*Special Advisor / UCLG Committee on Culture in Lille, France*

**Ania Rok**

*Coordinator, Governance and Social Innovation / ICLEI, Freiburg, Germany*

**Zayd Minty**

*Director / Creative City South, Cape Town, South Africa*

**Marco Kusumavijaya**

*Director / Rujak Centre for Urban Studies, Jakarta, Indonesia*

**Moderator: Anupama Sekhar**

*Director, Culture Department / Asia-Europe Foundation, Singapore, Singapore*

10:45 Coffee & Tea Break / ML

**11:15 Panel 5: Designs on the Future / PH**

**Singh Intrachotoo**

*Head, Creative Center for eco-design / Architecture Kasetsart University, Bangkok, Thailand*

**Christine Gitau**

*Convener & Curator / Craft Afrika, Nairobi, Kenya*

**Omar Nagati**

*Co-Founder / CLUSTER, Cairo, Egypt*

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**Francis Sollano**

*Executive Director / Youth for a Livable Cebu, Cebu, Philippines*

**Moderator: Elizabeth Thompson**

*Executive Director / Buckminster Fuller Institute, New York, NY, USA*

13:00 Lunch / MH

**14.30 Regional Discussion Groups** / SR1; SR2; SR3; CR; MGR; MRL; MRO; BR

16:30 Coffee & Tea Break / ML

**17:00 Brief Reports Back from Regional Discussions**

**Panel 6: Enablers of Change** / PH

**Risë Wilson**

*Director of Philanthropy / Robert Rauschenberg Foundation, New York, NY, USA*

**Margaret Shiu**

*Founder & Director / Bamboo Curtain Studio, New Taipei City, Taiwan*

**Alison Tickell**

*Founder / Julie's Bicycle, London, United Kingdom*

**Moderator: Alexis Frasz**

*Researcher & Strategist / Helicon Collaborative, San Francisco, CA, USA*

19:00 Dinner / MH

20:00 **Open Space Time** / PH; CR

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## Beyond Green: The Arts as a Catalyst for Sustainability

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### Day 4

**Monday**  
**22 February, 2016**

07:30 Breakfast / MH

**09:00 REVISITING DAY 3 AND MAPPING OUT DAY 4 / PH**

**Holly Sidford**

*Founder | Helicon Collaborative, New York, NY, USA*

**Susanna Seidl-Fox**

*Program Director, Culture and the Arts | Salzburg Global Seminar, Austria*

**09:15 Panel 7: Encouraging Bolder Policymaking / PH**

**Sofie Regitze Katstrup**

*Adviser, Culture and Sustainable Development | The Nordic Council of Ministers, Copenhagen, Denmark*

**Teresa Dillon**

*Curator | Urban Knights, Berlin, Germany*

**Camilla Bausch**

*Director | Ecologic Institute, Berlin, Germany*

**Alain Ruche**

*Senior Advisor on Cultural Matters | European External Action Service, Brussels, Belgium*

**Moderator: Clare Shine**

*Vice President & Chief Program Officer | Salzburg Global Seminar, Austria*

10:45 Group Photo / TR

11:00 Coffee & Tea Break / ML

**11:15 Small Group Meetings II / SR1; SR2; SR3; CR; MGR**

13:00 Lunch / MH

**14:00 Informal Time**

Options to visit the Salzburg city center or visit one of the many museums in Salzburg such as Mozart's home

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18:30 Dinner / MH

### **20:00 Fireside Chat: We Are What We Eat / GH**

**David Gross**

*Founder / Wastecooking, Vienna, Austria*

**Kamal Mouzawak**

*Founder / Souk el Tayeb, Beirut, Lebanon*

**Prairie Rose Seminole**

*Prevention Specialist | The Boys and Girls Club of the Three Affiliated Tribes, New Town, ND, USA*

**Moderator: Pavlos Georgiadis**

*Ethnobotanist, AgriFood Author & Climate Tracker, Athens, Greece*

## **Program**

## **Day 5**

**Tuesday  
23 February, 2016**

07:30 Breakfast / MH

**09:00 Small Groups III / SR1; SR2; SR3; CR; MGR**

10:00 Coffee & Tea Available / MH

**11.00 Small Groups Continue**

Draft Project Proposals for Accelerating Progress

12:30 Lunch / MH

**14:00 Wrap Up Session / PH**

**Reports back from Small Groups:**

Presentation of Project Ideas and Recommendations  
for Taking the Work Forward

18:30 Reception / VR

19:00 Concert / GH

20:00 Banquet Dinner / MH

Followed by Party in the Bierstube

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## **Beyond Green: The Arts as a Catalyst for Sustainability**

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### **Program**

### **Day 6 – Departure Day**

**Wednesday**  
**24 February, 2016**

07:30 Breakfast (until 10:00) / MH

11:00 Participants check-out (before 11:00)



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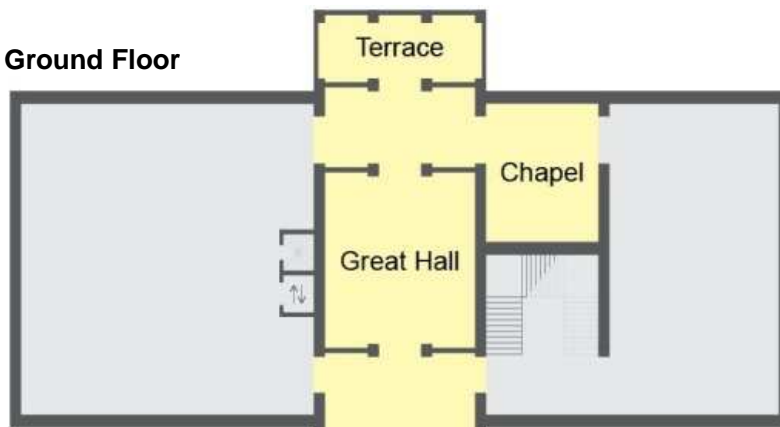
## Beyond Green: The Arts as a Catalyst for Sustainability

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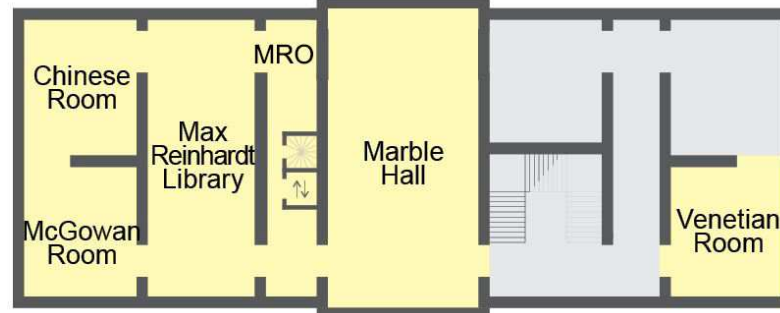
### Floor Plan: Schloss

#### Basement

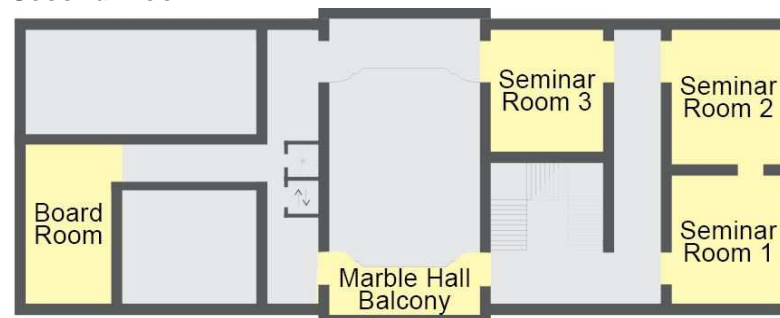
The Bierstube can be found in the Schloss basement.



#### First Floor



#### Second Floor



#### Third Floor

The Robinson Gallery can be found on the third floor of the Schloss.

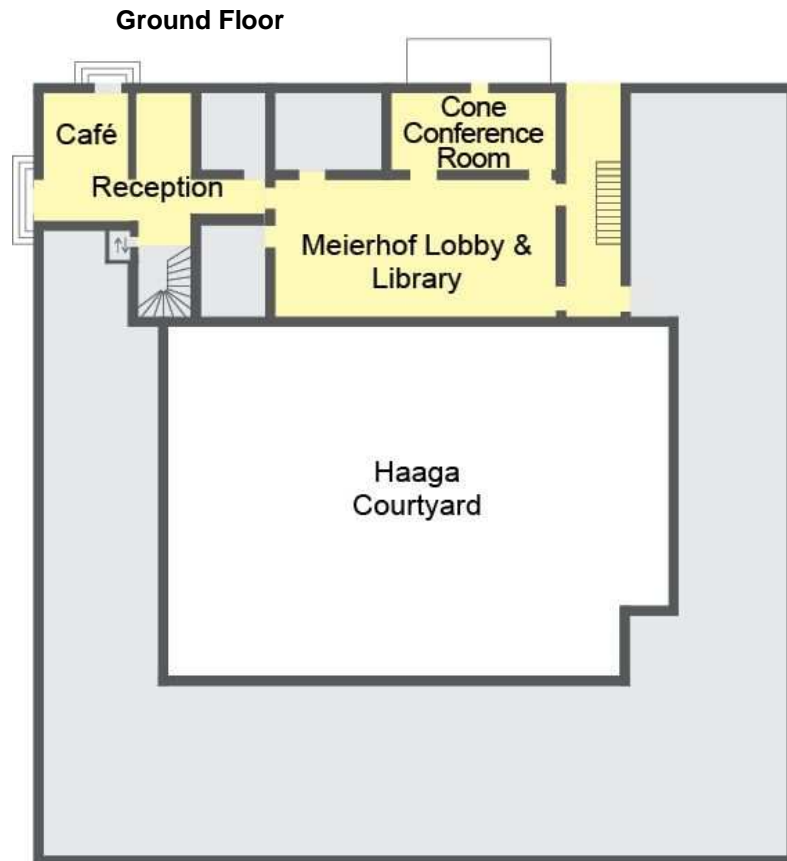
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- VR Venetian Room

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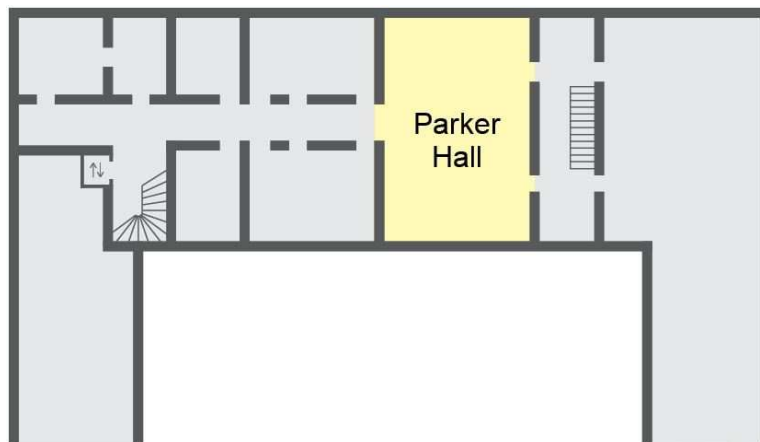
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**Floor Plan:  
Meierhof**



**First Floor**



- CCR Cone Conference Room
- MC Meierhof Cafe
- ML Meierhof Lobby
- PH Parker Hall
- R Reception